



# Meet Green Bay's Smile Maker

**Dr. Chad Yenchesky (also known as "Dr. Chad") is a hometown guy with some serious street cred—and he loves making patients smile.**

## DR. CHAD YENCHESKY

Growing up in De Pere, Wisconsin, Dr. Chad knew one thing about his future career: He was going to help people. That dream led him to dentistry, and he's been helping people ever since.

After graduating from dental school in Minnesota, Dr. Chad returned to his roots and began working in the same dental practice he patronized as a child, Fox View Dental. A year into practice, a continuing education course in aesthetic smile design changed the trajectory of his career.

"The ability to impact patients' lives so drastically is what hooked me," he recalls. "To see how you can change someone's self-esteem and confidence is everything. That course allowed me to see all the different avenues in dentistry, and it inspired me to keep pushing beyond basic dentistry."

Since then, Dr. Chad has pursued advanced clinical training in TMD relief, facial pain diagnosis and relief, oral sedation (anxiety-free dentistry with sedation), and dental implants (tooth replacement). His love for advanced dentistry has led him to teach other dental professionals through an organization called Clinical Mastery Series. Dr. Chad even underwent his own veneers procedure to

fully understand the patient experience.

"Being on the cutting edge of new dental technology has always been a part of our success," he says.

### Perfection in Smile Creation

Dr. Chad says there are two types of smile makeover patients, "those who want that beautiful Hollywood smile and those who need a strong, stable bite that eliminates facial pain."

In both cases, he says, it's imperative to achieve perfection in beauty and function.

"I take the time to make sure it's done right the first time," he says. "A custom plan for each patient is the key, and trust between a dentist and patient is huge."

Together with his tightly knit team of eight employees, Dr. Chad strives to make every patient experience exceptional. He's passionate about serving his community and being a resource for local students interested in the field of dentistry.

"I've been told I have a huge heart. That's my thing—I just love to help people," he says. "Whether I'm fixing one tooth or restoring a whole mouth, I'm passionate about making a difference in people's lives."

## CHANGING LIVES WITH A SMILE

"After having braces twice as a kid, I felt like my teeth were pretty good. But over time, my front bonding was discolored and had chipped edges. My wife commented on how old it made me look. Ten veneers and only two painless visits later, I have a smile that fits me. Thanks, Dr. Chad, for showing me the possibilities!"



**Pete**  
Chandler, AZ



"My smile makeover has been a life-changing experience. I had not accurately anticipated the huge impact this would have on everything from my level of self-confidence to the frequency of how often I now smile! I couldn't be happier showing off my new smile, and I would do my smile makeover again 100 times over."



**Cherie**  
Green Bay, WI



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